

DDI-1000-73

6 April 1973

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MEMORANDUM FOR:

[REDACTED]  
Executive Assistant to the DCI

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SUBJECT : Thuermer's Memorandum on New  
Ways of Briefing Customers

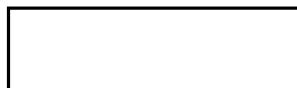
1. On 20 March you informed us that the DCI would like us to take a look at Angus Thuermer's far out notions on ways to brief our customers. These proposals were also presented to Mr. Helms when Angus first assumed his present duties. At that time our judgment was that his Dial-A-Briefing would not fly very far, particularly because it is such an impersonal way of doing business.

2. His more ambitious proposal for worldwide, satellite, Technicolor, live-time briefings is, as he says, pretty far out. Nevertheless, it is something that in time technology would allow us to do. (I say nothing here about expense.) The real test regarding such a grand proposal is really what kind of consumers we have at the time such a system becomes operational. If that is what consumers want, then we certainly are flexible enough to give it to them. In the meantime, we have a lot of catching up to do ourselves with technology, particularly in regard to some of Dick Lehman's proposals regarding a National Intelligence Operations Center and its interface with other collection systems and other consumers.

3. You will recall that we tried some experimenting within the DDI for live TV briefings between the Operations

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Center and the production offices. This one did not fly very far either principally because it did not meet the acid test of being something that the users really wanted. In this case, the overwhelming preference was to do this kind of business on a face-to-face basis.



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PAUL V. WALSH  
Assistant Deputy Director  
for Intelligence

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